

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL	
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Pattillo Brian</u> (Last) (First) (Middle) 1500 SOLANA BOULEVARD SUITE 4500 (Street) WESTLAKE TX 76262 (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) 07/01/2024	3. Issuer Name and Ticker or Trading Symbol <u>Goosehead Insurance, Inc. [GSHD]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Executive Vice President</u>	5. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date				
Employee Stock Options (right to buy)	(1)	04/01/2030	Class A Common Stock 12,000	40.88	D	
Employee Stock Options (right to buy)	(2)	01/03/2032	Class A Common Stock 25,000	130.22	D	
Employee Stock Options (right to buy)	(3)	05/13/2032	Class A Common Stock 7,666	48.15	D	
Employee Stock Options (right to buy)	(4)	01/03/2033	Class A Common Stock 50,000	35.25	D	
Employee Stock Options (right to buy)	(5)	01/02/2034	Class A Common Stock 65,000	80.97	D	

Explanation of Responses:

- All shares subject to the option are vested and exercisable.
- Two thirds (2/3rd) of the shares subject to the option are vested and exercisable. One third (1/3rd) of the shares subject to the option will vest and become exercisable, subject to continued employment, on January 3, 2025.
- One half (1/2) of the shares subject to the option are vested and exercisable. One half (1/2) of the shares subject to the option will vest and become exercisable, subject to continued employment, on May 13, 2025.
- One third (1/3rd) of the shares subject to the option are vested and exercisable. One third (1/3rd) of the remaining shares subject to the option will vest and become exercisable, subject to continued employment, on each of the second and third anniversaries of the grant date, which was January 3, 2023.
- One third (1/3rd) of the shares subject to the option will vest and become exercisable, subject to continued employment, on each of the first, second, and third anniversaries of the grant date, which was January 2, 2024.

Remarks:

/s/ Brian Pattillo 07/11/2024

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.