

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL	
OMB Number:	3235-0104
Estimated average burden hours per response:	0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Mark & Robyn Jones Descendants Trust 2014</u> (Last) (First) (Middle) C/O GOOSEHEAD INSURANCE, INC. 1500 SOLANA BLVD., BLDG 4, STE 4500 (Street) WESTLAKE TX 76262 (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) 05/01/2018	3. Issuer Name and Ticker or Trading Symbol <u>Goosehead Insurance, Inc. [GSHD]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) <input checked="" type="checkbox"/> Other (specify below) Member of 10% owner group	5. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person <input checked="" type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Class A Common Stock	1,748,281 ⁽¹⁾	D	
Class B Common Stock	13,404,339 ⁽²⁾	D	
Class B Common Stock	297,734 ⁽³⁾	D	
Class B Common Stock	297,734 ⁽⁴⁾	D	
Class B Common Stock	297,734 ⁽⁵⁾	D	
Class B Common Stock	297,734 ⁽⁶⁾	D	
Class B Common Stock	297,734 ⁽⁷⁾	D	
Class B Common Stock	297,734 ⁽⁸⁾	D	
Class B Common Stock	1,116,974 ⁽⁹⁾	D	
Class B Common Stock	498,557 ⁽¹⁰⁾	D	
Class B Common Stock	498,557 ⁽¹¹⁾	D	

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
LLC Units in Goosehead Financial, LLC	(12)	(12)	Class A Common Stock	13,404,339 ⁽²⁾⁽¹²⁾	0	D	
LLC Units in Goosehead Financial, LLC	(12)	(12)	Class A Common Stock	297,734 ⁽³⁾⁽¹²⁾	0	D	
LLC Units in Goosehead Financial, LLC	(12)	(12)	Class A Common Stock	297,734 ⁽⁴⁾⁽¹²⁾	0	D	
LLC Units in Goosehead Financial, LLC	(12)	(12)	Class A Common Stock	297,734 ⁽⁵⁾⁽¹²⁾	0	D	
LLC Units in Goosehead Financial, LLC	(12)	(12)	Class A Common Stock	297,734 ⁽⁶⁾⁽¹²⁾	0	D	
LLC Units in Goosehead Financial, LLC	(12)	(12)	Class A Common Stock	297,734 ⁽⁷⁾⁽¹²⁾	0	D	
LLC Units in Goosehead Financial, LLC	(12)	(12)	Class A Common Stock	297,734 ⁽⁸⁾⁽¹²⁾	0	D	
LLC Units in Goosehead Financial, LLC	(12)	(12)	Class A Common Stock	1,116,974 ⁽⁹⁾⁽¹²⁾	0	D	
LLC Units in Goosehead Financial, LLC	(12)	(12)	Class A Common Stock	498,557 ⁽¹⁰⁾⁽¹²⁾	0	D	
LLC Units in Goosehead Financial, LLC	(12)	(12)	Class A Common Stock	498,557 ⁽¹¹⁾⁽¹²⁾	0	D	

1. Name and Address of Reporting Person* <u>Mark & Robyn Jones Descendants Trust 2014</u> (Last) (First) (Middle)

C/O GOOSEHEAD INSURANCE, INC.
1500 SOLANA BLVD., BLDG 4, STE 4500

(Street)
WESTLAKE TX 76262

(City) (State) (Zip)

1. Name and Address of Reporting Person*

[Lanni Elaine Romney Family Trust 2014](#)

(Last) (First) (Middle)

C/O GOOSEHEAD INSURANCE, INC.
1500 SOLANA BLVD., BLDG 4, STE 4500

(Street)
WESTLAKE TX 76262

(City) (State) (Zip)

1. Name and Address of Reporting Person*

[Lindy Jean Langston Family Trust 2014](#)

(Last) (First) (Middle)

C/O GOOSEHEAD INSURANCE, INC.
1500 SOLANA BLVD., BLDG 4, STE 4500

(Street)
WESTLAKE TX 76262

(City) (State) (Zip)

1. Name and Address of Reporting Person*

[Camille Lavaun Peterson Family Trust 2014](#)

(Last) (First) (Middle)

C/O GOOSEHEAD INSURANCE, INC.
1500 SOLANA BLVD., BLDG 4, STE 4500

(Street)
WESTLAKE TX 76262

(City) (State) (Zip)

1. Name and Address of Reporting Person*

[Desiree Robyn Coleman Family Trust 2014](#)

(Last) (First) (Middle)

C/O GOOSEHEAD INSURANCE, INC.
1500 SOLANA BLVD., BLDG 4, STE 4500

(Street)
WESTLAKE TX 76262

(City) (State) (Zip)

1. Name and Address of Reporting Person*

[Adrienne Morgan Jones Family Trust 2014](#)

(Last) (First) (Middle)

C/O GOOSEHEAD INSURANCE, INC.
1500 SOLANA BLVD., BLDG 4, STE 4500

(Street)
WESTLAKE TX 76262

(City) (State) (Zip)

1. Name and Address of Reporting Person*

[Mark Evan Jones, Jr. Family Trust 2014](#)

(Last) (First) (Middle)

C/O GOOSEHEAD INSURANCE, INC.

1500 SOLANA BLVD., BLDG 4, STE 4500

(Street)

WESTLAKE TX 76262

(City)

(State)

(Zip)

1. Name and Address of Reporting Person*

Jones Serena

(Last) (First) (Middle)

C/O GOOSEHEAD INSURANCE, INC.

1500 SOLANA BLVD., BLDG 4, STE 4500

(Street)

WESTLAKE TX 76262

(City)

(State)

(Zip)

1. Name and Address of Reporting Person*

Romney Lanni

(Last) (First) (Middle)

C/O GOOSEHEAD INSURANCE, INC.

1500 SOLANA BLVD., BLDG 4, STE 4500

(Street)

WESTLAKE TX 76262

(City)

(State)

(Zip)

1. Name and Address of Reporting Person*

Langston Lindy

(Last) (First) (Middle)

C/O GOOSEHEAD INSURANCE, INC.

1500 SOLANA BLVD., BLDG 4, STE 4500

(Street)

WESTLAKE TX 76262

(City)

(State)

(Zip)

Explanation of Responses:

1. These securities were acquired by Mark & Robyn Jones Descendants Trust 2014 in connection with the closing of the issuer's initial public offering, in exchange for notes of the issuer held by the trust. These securities are owned solely by Mark & Robyn Jones Descendants Trust 2014, which is a member of a "group" pursuant to a voting agreement with (and with respect to the securities reported in footnotes 2 through 11 hereof and which securities are owned by) Mark Evan Jones, Robyn Jones, Lanni Elaine Romney Family Trust 2014, Lindy Jean Langston Family Trust 2014, Camille Lavaun Peterson Family Trust 2014, Desiree Robyn Coleman Family Trust 2014, Adrienne Morgan Jones Family Trust 2014, Mark Evan Jones, Jr. Family Trust 2014, Serena Jones, Lanni Romney, Lindy Langston, Camille Peterson, Desiree Coleman, Adrienne Jones and Mark E. Jones, Jr. for purposes of Section 13(d) of the Exchange Act.
2. These securities are owned solely by Mark & Robyn Jones Descendants Trust 2014 and were acquired through the conversion immediately prior to the issuer's initial public offering of historical interests held by the trust in Goosehead Financial, LLC ("Goosehead Financial").
3. These securities are owned solely by Lanni Elaine Romney Family Trust 2014 and were acquired through the conversion immediately prior to the issuer's initial public offering of historical interests held by the trust in Goosehead Financial.
4. These securities are owned solely by Lindy Jean Langston Family Trust 2014 and were acquired through the conversion immediately prior to the issuer's initial public offering of historical interests held by the trust in Goosehead Financial.
5. These securities are owned solely by Camille Lavaun Peterson Family Trust 2014 and were acquired through the conversion immediately prior to the issuer's initial public offering of historical interests held by the trust in Goosehead Financial.
6. These securities are owned solely by Desiree Robyn Coleman Family Trust 2014 and were acquired through the conversion immediately prior to the issuer's initial public offering of historical interests held by the trust in Goosehead Financial.
7. These securities are owned solely by Adrienne Morgan Jones Family Trust 2014 and were acquired through the conversion immediately prior to the issuer's initial public offering of historical interests held by the trust in Goosehead Financial.
8. These securities are owned solely by Mark Evan Jones, Jr. Family Trust 2014 and were acquired through the conversion immediately prior to the issuer's initial public offering of historical interests held by the trust in Goosehead Financial.
9. These securities are owned solely by Serena Jones and were acquired through the conversion immediately prior to the issuer's initial public offering of historical interests held by Serena Jones in Goosehead Financial.
10. These securities are owned solely by Lanni Romney and were acquired through the conversion immediately prior to the issuer's initial public offering of historical interests held by Lanni Romney in Goosehead Financial.
11. These securities are owned solely by Lindy Langston and were acquired through the conversion immediately prior to the issuer's initial public offering of historical interests held by Lindy Langston in Goosehead Financial. These securities do not include 37,137 shares of Class A common stock held directly by the reporting person's husband (an officer of the issuer) for which the reporting person disclaims beneficial ownership.
12. Each LLC Unit, together with a share of Class B common stock, may be converted by the holder into one share of Class A common stock at any time. The LLC Units do not expire.

Remarks:

Each reporting person on this Form 3 is a member of a 10% owner group. However, as the group contains more than ten insiders, see the Form 3 for Camille Peterson filed May 10, 2018 for the securities owned by additional members of the group.

<u>/s/ P. Ryan Langston, as Attorney-in-Fact for Mark & Robyn Jones Descendants Trust 2014</u>	<u>05/10/2018</u>
<u>/s/ P. Ryan Langston, as Attorney-in-Fact for Lanni Elaine Romney Family Trust 2014</u>	<u>05/10/2018</u>
<u>/s/ P. Ryan Langston, as Attorney-in-Fact for Lindy Jean Langston Family Trust 2014</u>	<u>05/10/2018</u>
<u>/s/ P. Ryan Langston, as Attorney-in-Fact for Camille Lavaun Peterson Family Trust 2014</u>	<u>05/10/2018</u>
<u>/s/ P. Ryan Langston, as Attorney-in-Fact for Desiree Robyn Coleman Family Trust 2014</u>	<u>05/10/2018</u>
<u>/s/ P. Ryan Langston, as Attorney-in-Fact for Adrienne Morgan Jones Family Trust 2014</u>	<u>05/10/2018</u>
<u>/s/ P. Ryan Langston, as Attorney-in-Fact for Mark Evan Jones, Jr. Family Trust 2014</u>	<u>05/10/2018</u>
<u>/s/ P. Ryan Langston, as Attorney-in-Fact for Serena Jones</u>	<u>05/10/2018</u>
<u>/s/ P. Ryan Langston, as Attorney-in-Fact for Lanni Romney</u>	<u>05/10/2018</u>
<u>/s/ P. Ryan Langston, as Attorney-in-Fact for Lindy Langston</u>	<u>05/10/2018</u>
** Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

POWER OF ATTORNEY

Know all by these presents, that the undersigned hereby constitute and appoint each of Mark E. Jones, Mark S. Colby and P. Ryan Langston as the true and lawful attorneys-in-fact of the Lindy Jean Langston Family Trust 2014 (the "Trust") to:

(1) execute for and on behalf of the Trust, in the undersigned's capacities as trustees of a trust that is a holder of ten percent or more of the stock of Goosehead Insurance, Inc. (the "Company"), Forms 3, 4 and 5, including any amendments thereto, in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules and regulations thereunder (the "Exchange Act");

(2) do and perform any and all acts for and on behalf of the Trust which may be necessary or desirable to complete and execute any such Form 3, 4 or 5, complete and execute any amendment or amendments thereto and timely file such form with the United States Securities and Exchange Commission and the applicable stock exchange or similar authority; and

(3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of any of such attorneys-in-fact, may be of benefit to, in the best interest of, or legally required by, the Trust, it being understood that the documents executed by any of such attorneys-in-fact on behalf of the Trust pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as any of such attorneys-in-fact may approve in his discretion.

The undersigned hereby grant to each such attorney-in-fact full power and authority to act separately and to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that any of such attorneys-in-fact, or the substitute or substitutes of any of such attorneys-in-fact, shall lawfully do or cause to be done by virtue of this Power of Attorney and the rights and powers herein granted. The undersigned acknowledge that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the Trust's responsibilities to comply with Section 16 of the Exchange Act.

This Power of Attorney shall remain in full force and effect until the Trust is no longer required to file Forms 3, 4 and 5 with respect to the Trust's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 13th day of April, 2018.

Signature: /s/ Mark E. Jones
Name: Mark E. Jones in his capacity as trustee of Lindy Jean Langston Family Trust 2014

Signature: /s/ Robyn Jones
Name: Robyn Jones in her capacity as trustee of Lindy Jean Langston Family Trust 2014

POWER OF ATTORNEY

Know all by these presents, that the undersigned hereby constitute and appoint each of Mark E. Jones, Mark S. Colby and P. Ryan Langston as the true and lawful attorneys-in-fact of the Camille Lavaun Peterson Family Trust 2014 (the "Trust") to:

(1) execute for and on behalf of the Trust, in the undersigned's capacities as trustees of a trust that is a holder of ten percent or more of the stock of Goosehead Insurance, Inc. (the "Company"), Forms 3, 4 and 5, including any amendments thereto, in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules and regulations thereunder (the "Exchange Act");

(2) do and perform any and all acts for and on behalf of the Trust which may be necessary or desirable to complete and execute any such Form 3, 4 or 5, complete and execute any amendment or amendments thereto and timely file such form with the United States Securities and Exchange Commission and the applicable stock exchange or similar authority; and

(3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of any of such attorneys-in-fact, may be of benefit to, in the best interest of, or legally required by, the Trust, it being understood that the documents executed by any of such attorneys-in-fact on behalf of the Trust pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as any of such attorneys-in-fact may approve in his discretion.

The undersigned hereby grant to each such attorney-in-fact full power and authority to act separately and to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that any of such attorneys-in-fact, or the substitute or substitutes of any of such attorneys-in-fact, shall lawfully do or cause to be done by virtue of this Power of Attorney and the rights and powers herein granted. The undersigned acknowledge that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the Trust's responsibilities to comply with Section 16 of the Exchange Act.

This Power of Attorney shall remain in full force and effect until the Trust is no longer required to file Forms 3, 4 and 5 with respect to the Trust's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 13th day of April, 2018.

Signature: /s/ Mark E. Jones
Name: Mark E. Jones in his capacity as trustee of Camille Lavaun Peterson Family Trust 2014

Signature: /s/ Robyn Jones
Name: Robyn Jones in her capacity as trustee of Camille Lavaun Peterson Family Trust 2014

POWER OF ATTORNEY

Know all by these presents, that the undersigned hereby constitute and appoint each of Mark E. Jones, Mark S. Colby and P. Ryan Langston as the true and lawful attorneys-in-fact of the Desiree Robyn Coleman Family Trust 2014 (the "Trust") to:

(1) execute for and on behalf of the Trust, in the undersigned's capacities as trustees of a trust that is a holder of ten percent or more of the stock of Goosehead Insurance, Inc. (the "Company"), Forms 3, 4 and 5, including any amendments thereto, in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules and regulations thereunder (the "Exchange Act");

(2) do and perform any and all acts for and on behalf of the Trust which may be necessary or desirable to complete and execute any such Form 3, 4 or 5, complete and execute any amendment or amendments thereto and timely file such form with the United States Securities and Exchange Commission and the applicable stock exchange or similar authority; and

(3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of any of such attorneys-in-fact, may be of benefit to, in the best interest of, or legally required by, the Trust, it being understood that the documents executed by any of such attorneys-in-fact on behalf of the Trust pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as any of such attorneys-in-fact may approve in his discretion.

The undersigned hereby grant to each such attorney-in-fact full power and authority to act separately and to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that any of such attorneys-in-fact, or the substitute or substitutes of any of such attorneys-in-fact, shall lawfully do or cause to be done by virtue of this Power of Attorney and the rights and powers herein granted. The undersigned acknowledge that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the Trust's responsibilities to comply with Section 16 of the Exchange Act.

This Power of Attorney shall remain in full force and effect until the Trust is no longer required to file Forms 3, 4 and 5 with respect to the Trust's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 13th day of April, 2018.

Signature: /s/ Mark E. Jones
Name: Mark E. Jones in his capacity as trustee of Desiree Robyn Coleman Family Trust 2014

Signature: /s/ Robyn Jones
Name: Robyn Jones in her capacity as trustee of Desiree Robyn Coleman Family Trust 2014

POWER OF ATTORNEY

Know all by these presents, that the undersigned hereby constitute and appoint each of Mark E. Jones, Mark S. Colby and P. Ryan Langston as the true and lawful attorneys-in-fact of the Adrienne Morgan Jones Family Trust 2014 (the "Trust") to:

(1) execute for and on behalf of the Trust, in the undersigned's capacities as trustees of a trust that is a holder of ten percent or more of the stock of Goosehead Insurance, Inc. (the "Company"), Forms 3, 4 and 5, including any amendments thereto, in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules and regulations thereunder (the "Exchange Act");

(2) do and perform any and all acts for and on behalf of the Trust which may be necessary or desirable to complete and execute any such Form 3, 4 or 5, complete and execute any amendment or amendments thereto and timely file such form with the United States Securities and Exchange Commission and the applicable stock exchange or similar authority; and

(3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of any of such attorneys-in-fact, may be of benefit to, in the best interest of, or legally required by, the Trust, it being understood that the documents executed by any of such attorneys-in-fact on behalf of the Trust pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as any of such attorneys-in-fact may approve in his discretion.

The undersigned hereby grant to each such attorney-in-fact full power and authority to act separately and to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that any of such attorneys-in-fact, or the substitute or substitutes of any of such attorneys-in-fact, shall lawfully do or cause to be done by virtue of this Power of Attorney and the rights and powers herein granted. The undersigned acknowledge that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the Trust's responsibilities to comply with Section 16 of the Exchange Act.

This Power of Attorney shall remain in full force and effect until the Trust is no longer required to file Forms 3, 4 and 5 with respect to the Trust's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 13th day of April, 2018.

Signature: /s/ Mark E. Jones
Name: Mark E. Jones in his capacity as trustee of Adrienne Morgan Jones Family Trust 2014

Signature: /s/ Robyn Jones
Name: Robyn Jones in her capacity as trustee of Adrienne Morgan Jones Family Trust 2014

POWER OF ATTORNEY

Know all by these presents, that the undersigned hereby constitute and appoint each of Mark E. Jones, Mark S. Colby and P. Ryan Langston as the true and lawful attorneys-in-fact of the Mark Evan Jones, Jr. Family Trust 2014 (the "Trust") to:

(1) execute for and on behalf of the Trust, in the undersigned's capacities as trustees of a trust that is a holder of ten percent or more of the stock of Goosehead Insurance, Inc. (the "Company"), Forms 3, 4 and 5, including any amendments thereto, in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules and regulations thereunder (the "Exchange Act");

(2) do and perform any and all acts for and on behalf of the Trust which may be necessary or desirable to complete and execute any such Form 3, 4 or 5, complete and execute any amendment or amendments thereto and timely file such form with the United States Securities and Exchange Commission and the applicable stock exchange or similar authority; and

(3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of any of such attorneys-in-fact, may be of benefit to, in the best interest of, or legally required by, the Trust, it being understood that the documents executed by any of such attorneys-in-fact on behalf of the Trust pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as any of such attorneys-in-fact may approve in his discretion.

The undersigned hereby grant to each such attorney-in-fact full power and authority to act separately and to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that any of such attorneys-in-fact, or the substitute or substitutes of any of such attorneys-in-fact, shall lawfully do or cause to be done by virtue of this Power of Attorney and the rights and powers herein granted. The undersigned acknowledge that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the Trust's responsibilities to comply with Section 16 of the Exchange Act.

This Power of Attorney shall remain in full force and effect until the Trust is no longer required to file Forms 3, 4 and 5 with respect to the Trust's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 13th day of April, 2018.

Signature: /s/ Mark E. Jones
Name: Mark E. Jones in his capacity as trustee of Mark Evan Jones, Jr. Family Trust 2014

Signature: /s/ Robyn Jones
Name: Robyn Jones in her capacity as trustee of Mark Evan Jones, Jr. Family Trust 2014

POWER OF ATTORNEY

Know all by these presents, that the undersigned hereby constitutes and appoints each of Mark E. Jones, Mark S. Colby and P. Ryan Langston as the undersigned's true and lawful attorneys-in-fact to:

- (1) execute for and on behalf of the undersigned, in the undersigned's capacity as an officer and/or member of the Board of Directors of Goosehead Insurance, Inc. (the "Company"), Forms 3, 4 and 5, including any amendments thereto, in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules and regulations thereunder (the "Exchange Act");
- (2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form 3, 4 or 5, complete and execute any amendment or amendments thereto and timely file such form with the United States Securities and Exchange Commission and the applicable stock exchange or similar authority; and
- (3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of any of such attorneys-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by any of such attorneys-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as any of such attorneys-in-fact may approve in his discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to act separately and to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that any of such attorneys-in-fact, or the substitute or substitutes of any of such attorneys-in-fact, shall lawfully do or cause to be done by virtue of this Power of Attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Exchange Act.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4 and 5 with respect to the undersigned's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 13th day of April, 2018.

Signature: /s/ Serena Jones
Name: Serena Jones

POWER OF ATTORNEY

Know all by these presents, that the undersigned hereby constitutes and appoints each of Mark E. Jones, Mark S. Colby and P. Ryan Langston as the undersigned's true and lawful attorneys-in-fact to:

(1) execute for and on behalf of the undersigned, in the undersigned's capacity as an officer and/or member of the Board of Directors of Goosehead Insurance, Inc. (the "Company"), Forms 3, 4 and 5, including any amendments thereto, in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules and regulations thereunder (the "Exchange Act");

(2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form 3, 4 or 5, complete and execute any amendment or amendments thereto and timely file such form with the United States Securities and Exchange Commission and the applicable stock exchange or similar authority; and

(3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of any of such attorneys-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by any of such attorneys-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as any of such attorneys-in-fact may approve in his discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to act separately and to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that any of such attorneys-in-fact, or the substitute or substitutes of any of such attorneys-in-fact, shall lawfully do or cause to be done by virtue of this Power of Attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Exchange Act.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4 and 5 with respect to the undersigned's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 13th day of April, 2018.

Signature: /s/ Lanni Romney
Name: Lanni Romney

POWER OF ATTORNEY

Know all by these presents, that the undersigned hereby constitutes and appoints each of Mark E. Jones, Mark S. Colby and P. Ryan Langston as the undersigned's true and lawful attorneys-in-fact to:

(1) execute for and on behalf of the undersigned, in the undersigned's capacity as an officer and/or member of the Board of Directors of Goosehead Insurance, Inc. (the "Company"), Forms 3, 4 and 5, including any amendments thereto, in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules and regulations thereunder (the "Exchange Act");

(2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form 3, 4 or 5, complete and execute any amendment or amendments thereto and timely file such form with the United States Securities and Exchange Commission and the applicable stock exchange or similar authority; and

(3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of any of such attorneys-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by any of such attorneys-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as any of such attorneys-in-fact may approve in his discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to act separately and to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that any of such attorneys-in-fact, or the substitute or substitutes of any of such attorneys-in-fact, shall lawfully do or cause to be done by virtue of this Power of Attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Exchange Act.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4 and 5 with respect to the undersigned's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 13th day of April, 2018.

Signature: /s/ Lindy Langston
Name: Lindy Langston
